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Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	KSL 5 NW TDY 2	6A-7A	:30	09/21-09/21	1	\$200.00	1
Rating: 2.8								
2	M-TH	KSL 5 NW TDY 2	6A-7A	:30	09/24-09/27	4	\$200.00	4
Rating: 2.8								
Buyline Comment: 1/DAY								
6	F	TODAY SHW	7A-8A	:30	09/21-09/21	1	\$450.00	1
Rating: 2.8								
7	M-TH	TODAY SHW	7A-8A	:30	09/24-09/27	4	\$450.00	4
Rating: 2.8								
Buyline Comment: 1/DAY								
11	SU	MEET PRESS-SUN	8A-9A	:30	09/23-09/23	1	\$150.00	1
Rating: 1.2								
12	F	TODAY SHW2	9A-10A	:30	09/21-09/21	1	\$200.00	1
Rating: 1.4								
13	M-TH	TODAY SHW2	9A-10A	:30	09/24-09/27	4	\$200.00	4
Rating: 1.4								
Buyline Comment: 1/DAY								
17	F	KSL 5 NWS-NOON	12P-1P	:30	09/21-09/21	1	\$200.00	1
Rating: 1.2								

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2 of 4

Salesperson FAX#

sports

1
1
2
1
1

47



1

4

1

3

1

2
3
4

2
3
4

2
3
4

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Total Spots

1

KSL NFL EDITION

KSL 5 NWS-10

KSL 5 NWS-10

KSL 5 NWS-10

TONITE SHW

TONITE SHW

SPORTS BEAT SA

SPORTS BEAT SU

TODAY SHOW

DR PHIL

Station KSL-TV SALT LAKE CITY	Agency () NATIONAL MEDIA RESEARCH PLANNING	Rep Firm
Advertiser () NRCC-NATL REPUB CONG	815 SLATERS LANE	Sales Office () WASHINGTON
Product NRCC IE 2012	ALEXANDRIA, VA 22314	Salesperson () JAMIE ANDRUS
Estimate# 2600	Agency C/P1/P2/E 155/426/2600	
Buyer TRACEY ROBINSON	Flight Dates 09/21/2012 - 09/27/2012	Salesperson Phone# 202-872-1155
Phone#	Hiatus Weeks	Salesperson FAX#
Fax#		

---REPORT TOTALS---
 Report Totals: 52 / \$31,425.00

---SALES MONTHLY TOTALS---

Sep 12: 52 / \$31,425.00
 Sales Totals: 52 / \$31,425.00
 Station Totals: 52 / \$31,425.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$104,750	CABL 0%	KJZZ 0%	KSL 30%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	UNKN 70%		

Books null
 Demos RA35+